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<http://aq.ca.gov/charities/>

## COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

### 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

306-57

Name and Address of Commercial Fund-raiser:

CF 366

SHARE GROUP, INC.  
99 Dover St.  
Somerville, MA 02144

Name and Address of Charitable Organization:

CT No. 10094 F.E.I.N. No. 13-1760110

UNITED STATES FUND FOR UNICEF

Name of Charity

333 East 38th Street, 6th Floor  
Address of Charity

New York NY 10016  
City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign ☒

California Campaign ☐

Telemarketing

(Type of Activity)

held (on) (from) 7/1/02, 20\_\_\_, to 6/30/03, 20\_\_\_.

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

If other, provide brief explanation \_\_\_\_\_

Fee ☒ Percentage ☐  
Other ☐

#### 1. REVENUE

A. Cash contributions

\$764,515.00 A.

B. Entertainment sales or admission charges

B.

C. Sales from products

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

a. \_\_\_\_\_

Fa.

b. \_\_\_\_\_

Fb.

c. \_\_\_\_\_

Fc.

d. \_\_\_\_\_

Fd.

G. TOTAL REVENUE

\$764,515.00 G.

#### 2. EXPENSES

A. Fees or commissions

357,546.00 A.

B. Salaries

B.

C. Payroll taxes

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

E.

F. Cost of entertainment

F.

G. Postage

G.

H. Advertising

H.

I. Telephone

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

L.

M. Other expenses: (Specify)

a. \_\_\_\_\_

Ma.

b. \_\_\_\_\_

Mb.

c. \_\_\_\_\_

Mc.

d. \_\_\_\_\_

Md.

N. TOTAL EXPENSES

357,546.00 N.

RECEIVED  
OCT 20 2003  
Attorney General's  
Registry of Charitable Trusts

410326

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES  
2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

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3. Amount to Charity (subtract line 2N from line 1G) \$ 406,969.00 3. ✓
4. Less additional fund-raising expenses paid by charity (to be completed by charity) \$                      4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)                                      5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$                      6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

[ ] Yes [X] No If "yes," complete the following:


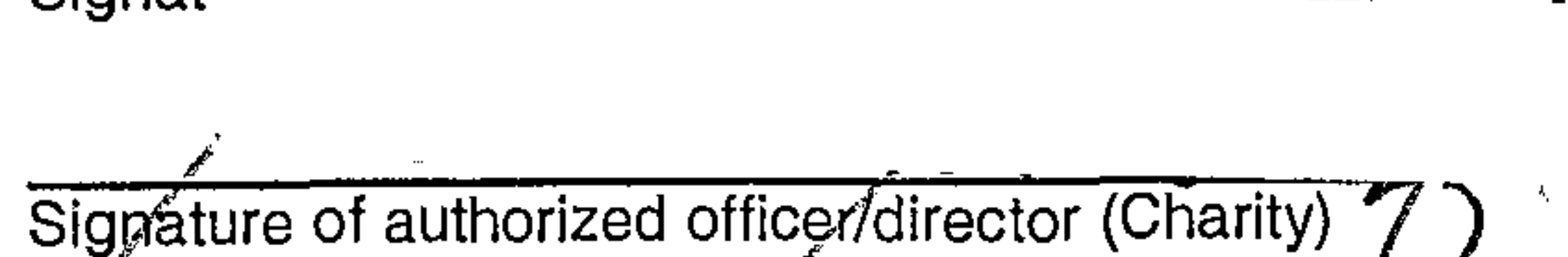
Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

- (b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief it is true, correct and complete.

	Dennis McCarthy, President		9/19/03
Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

	RICHARD ESSERMAN	VP, FINANCE + BUDGET	9-29-03
Signature of authorized officer/director (Charity)	Printed Name	Title	Date
	EDWARD G. LLOYD	SR. VP + CFO	9-29-03
Signature of authorized officer/director (Charity)	Printed Name	Title	Date

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION			
UNIC: U.S. Fund for UNICEF		CONTRACT	THRU 6/30/03
Fundraising Fees	\$343,602		
Printing Costs	\$4,648		
Phone Match Fees	\$5,721		
License & Permit Expenses	\$1,073		
Postage Expenses	\$2,503		
TOTAL EXPENSES	357,546		